



simply the better solution



Dear Sir or Madam,

Economic sustainability is becoming increasingly important! At Sihl too, making our corporate activities sustainable is a central part of our corporate strategy and is an important factor for success.

In our last newsletter this year, we will show you what we have done in terms of sustainability and the responsibility which we assume as a company!

We hope you enjoy watching and reading our news!
Best regards from Düren, Bern and Fiskeville

Katja Pschierer
Marketing & Communication

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► CORPORATE SOCIAL RESPONSIBILITY



CORPORATE SOCIAL RESPONSIBILITY AT SIHL

For Sihl, sustainability is a central part of our corporate strategy and an important factor for success. Improvements in the consumption of resources and in the CO₂ footprint, a high level of safety at the workplace, training and qualification opportunities and responsible use of the products are all important to us.

You can read which measures Sihl is taking in our new [sustainability leaflet](#).

>> more

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► ARTYSIO



ARTYSIO PROTECTS THE ENVIRONMENT

As an innovative provider of functional packaging solutions, Sihl is committed to **sustainability and to the production of materials which can be recycled.**

With its "Made for Recycling" certificate Interseroh, an independent testing company, **has confirmed the excellent recyclability of the two single-material packaging products made of polypropylene from Sihl's ARTYSIO range. In the test, both products score 20 out of 20 possible points.** The product's ability to be classified in the collection system, its suitability for sorting, its suitability for mechanical recycling and the provision of secondary products to the collection system were examined.

Learn more about our new, environmentally conscious packaging material [on our website.](#)

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► SUSTAINABILITY FOR ENDURO



SUSTAINABILITY FOR ENDURO

Products made of ENDURO are durable and hard-wearing. This is made possible by a special material composite with a film core enclosed by two layers of paper. **This is how ENDURO combines the best properties of paper and film.** It can be processed like paper, can be perfectly printed and written on, it is also resistant to edge tearing, it is robust, water impermeable and resistant to wet tearing.

ENDURO has a high paper content (depending on the application / type up to 80 %) and thus mainly consists of renewable raw materials. The proportion of film can be significantly reduced in comparison to fully synthetic products. This means only as much film as is necessary, but as little as possible!

[Read our new leaflet](#) for more information about our sustainable Enduro range.

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▶ LABEL EXPO 2019



LABEL EXPO 2019 – SIHL PRESENTED ITS NEW, SUSTAINABLE FACESTOCK MATERIALS

At this year's LabelExpo, Sihl once again put the focus on sustainability.

In its FACESTOCK product range, in Brussels SIHL presented **a further development in the area of films for water-based inkjet printing.**

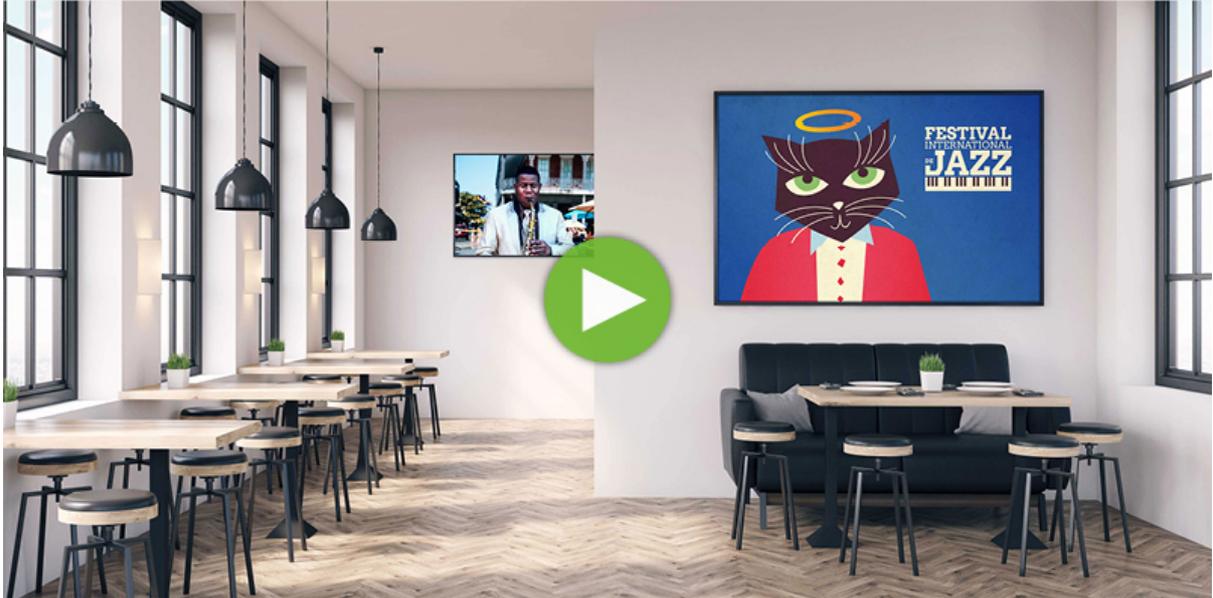
Some Sihl **FACESTOCK products** also contribute to **a reduction in environmental impact with weight savings of 20 % to 42 %** compared to equivalent inkjet films, depending on the type of ink and film. In the production of selected FACESTOCK films, PET-based films with a post consumer recycling (PCR) share of up to 90 % can be used. **Sihl FACESTOCK thus makes a contribution to invigorating the recycling of plastics.**

Learn more about our Facestock products [in our brochure.](#)

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▶ TRISOLV



TRISOLV – THE SELF-ADHESIVE BILLBOARD PAPER AS AN ENVIRONMENTALLY FRIENDLY ALTERNATIVE TO PVC MATERIALS

This multi-layer, coated, weather and water resistant paper with a gloss finish is suitable for the production of indoor and outdoor advertising boards and exhibition stand walls and can be printed with solvent, latex and UV-curing inks. **It has a permanent, water-based acrylic adhesive and sticks to almost all smooth and clean surfaces.**

TriSolv is FSC (Forest Stewardship Council) certified and is thus environmentally friendly. Compared to PVC materials, it does not contain any hazardous substances.

Learn more about TriSolv [in our product video.](#)

>> play Video



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