

SIHL AT THE FESPA TRADE FAIR WITH ENVIRONMENTALLY FRIENDLY PRODUCTS FOR STRONG ADVERTISING

At Fespa 2022 in Berlin, which runs from 31 May to 3 June 2022, Sihl will be presenting products from the Signage & Photo segment suitable for numerous areas of application. In addition, its joint venture Perigon will be in attendance for the first time at the Sihl stand 2.2-B61 and will showcase its innovative technology for designing three-dimensional objects.

'Environmental Social Governance' (ESG) is a key element of Sihl's strategy, and likewise the focus topics for this year's Fespa are sustainability and innovation. Almost all Sihl paper-based products are FSC®-certified. In addition, Sihl develops and manufactures nearly every product at its Düren side, so they are 'Made in Germany'. This guarantees high-quality products, reduced CO₂ emissions and manufacturing processes with less environmental pollution, fewer environment risks and lower greenhouse gas emissions. Again being awarded the EcoVadis silver medal in the CSR rating is confirmation of acting with a sense of social responsibility.

New GreenGrafX product line

Sihl will be presenting its new GreenGrafX product line for the first time at Fespa 2022. The three grades **GreenGrafX TriSolv Prime 135 P-CA Glossy (3685)**, **GreenGrafX TriSolv Prime 135 BB P-CA Glossy (3683)** and **GreenGrafX PP Prime 170 EasyTack Satin (3529)** are sustainable, PVC-free, self-adhesive papers/foils that are ideal for a wide range of indoor and outdoor advertising applications.

Interior design has also been a segment in high demand during the Covid pandemic. For this reason, Sihl has improved the properties of its two environmentally friendly wallpapers **Prepasted non-woven design2wall FR 230 (2515)** and **Non-woven design2wall FR 210 (2517)**. Both of these optimised products will be presented at Fespa.

Perigon – When the World revolves around YOU!

'We're particularly pleased that we will also be represented at Fespa for the first time and will be able to showcase our business', says Steffen Ohr, Co-Managing Director of Perigon GmbH. Perigon's innovative technology enables three-dimensional complex objects to be printed 360° all around, regardless of shape, material and size. Whether shoes, bottles, sporting equipment or household appliances – there are no limits to the design possibilities. And the topic of sustainability plays a major role at Perigon as well. By being able to manufacture only what is needed centralised and on-demand, waste is reduced and overproduction no longer occurs.

Experience innovation and sustainability. Sihl and Perigon look forward to your visit in hall 2.2, stand 2.2-B61!

This is what defines us

Sihl is a strong partner for future-orientated industries and creates innovative solutions with its premium coatings.

With more than 400 employees in the Sihl Group, we contribute to the success of our customers from a wide range of industries in almost every country in the world.

From automotive and tourism, from packaging and labels through to printing and logistics, our customers trust our premium coatings and technological expertise. As a specialist for future-proof products, Sihl lays the foundations for innovative trends and promotes sustainable results. In short, Sihl is simply the better solution!

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