

## STEFAN BENITO APPOINTED NEW SIHL GMBH COMMERCIAL MANAGING DIRECTOR

**Sihl GmbH is starting the year 2022 with a new appointment to its management team: from 13 January, Stefan Benito will assume the position of Commercial Managing Director. With this, the Sihl Group is taking another step on its transformation journey.**

Stefan Benito joined the Sihl Group on 1 September 2021 as Vice-President Commercial for EMEA and APAC. In addition to his previous responsibilities, he will now take over the management of the Finance and Human Resources departments at Sihl GmbH.

The 54-year-old from Düsseldorf succeeds Martin Blom, who will thus be able to concentrate more on his responsibilities as CFO of the Sihl Group in the future. 'I would like to thank Reiner Bolz for his successful teamwork in Sihl GmbH's management team, and I'm delighted that – with Stefan – we have gained a colleague with extensive commercial experience and leadership skills. I wish him every success in his new role', says Blom.

Stefan Benito can look back on 25 years of management experience, including more than six years as Managing Director at Thomas GmbH, where he concentrated on sales, marketing and HR. He now forms Sihl GmbH's new management in Düren, together with the company's long-standing Technical Managing Director Reiner Bolz.

'With Stefan as Commercial Managing Director, we will press ahead with the next goals on our transformation journey. These include driving profitable growth in our existing markets and innovation platforms, as well as improving our customer focus. We are also strengthening Sihl's focus as a strong partner for innovative solutions in future-oriented industries', explains Peter K. Wahsner, CEO of the Sihl Group.

This is what  
defines us

Sihl is a strong partner for future-orientated industries and creates innovative solutions with its premium coatings.

With more than 350 employees in the Sihl Group, we contribute to the success of our customers from a wide range of industries in almost every country in the world.

From automotive and tourism, from packaging and labels through to printing and logistics, our customers trust our premium coatings and technological expertise. As a specialist for future-proof products, Sihl lays the foundations for innovative trends and promotes sustainable results. In short, Sihl is simply the better solution!

**[www.sihl.com](http://www.sihl.com)**

Aline Jansen  
Marketing & Communication  
Sihl GmbH • Kreuzauer Strasse 33 • 52355 Düren • Germany  
T +49 2421 597 306 • F +49 2421 597 307 • E [aline.jansen@sihl.com](mailto:aline.jansen@sihl.com)

SIHL – Simply the better solution