



# TRUECOLOR PAPER 140

matt 3333, 140 g/m<sup>2</sup>

Bright white 140 g/m<sup>2</sup> poster paper for advertising applications

Matt-coated speciality paper, ideal for photorealistic posters and indoor display advertising. The FSC®-certified paper delivers excellent printing results with water-based and UV-curable inks and is also certified for use with latex inks. It is perfect for event posters, customer stoppers or eye-catching point-of-sale advertising with product presentations and promotional posters. The printouts impress with excellent, reflection-free colour reproduction in all lighting conditions.

## Advantages

- Good, non-reflective colour reproduction
- Very good contour sharpness
- Quick dry
- Acid-free
- Certified for use with latex inks
- FSC® certified



## General tips

For quality reasons the paper should be stored and converted under conditions of 30-65% relative humidity and at a temperature of 10-30°C.

## Physical data

Name	Value	Norm
Weight [g/m <sup>2</sup> ]	140	ISO 536
Thickness (paper) [µm]	190	ISO 534
Whiteness, CIE D65/10°	155	ISO 11475
Chromaticity (D65/10°)	L* 93.8 a* 3.5 b* -15.5	DIN 6174
Opacity [%]	> 98	ISO 2471

## Technologies



## Properties

- Umweltfreundlich