BILLBOARDS / POSTERS

POSTERCOLOR X 180

matt 3257, 180 g/m^2

High quality poster paper with blocking layer for advertising applications

A bright white, barrier-coated, matt poster paper for indoor photographic and advertising applications. In combination with aqueous and latex inks, it guarantees a broad colour spectrum and high optical densities. Its barrier coating enables good flatness, even when printing with large ink densities.

Technologies

AQ LAT

Properties

Advantages

- Excellent colour reproduction
- Free of ripples, even when printed with large amounts of ink
- Quick dry
- Acid-free
- FSC® certified

FSC www.fsc.org FSC® C005732 The mark of responsible forestry

General tips

For quality reasons the media should be stored and converted under conditions of 30 – 65% relative humidity at a temperature of 10 – 30°C.

Physical data

Name	Value	Norm
Weight [g/m²]	180	ISO 536
Thickness (paper) [µm]	190	ISO 534
Whiteness, CIE D65/2°	155	ISO 11476
Opacity [%]	98	ISO 2471
Chromaticity (D65/10°)	L*94.7 a*4.4 b* -15.2	DIN 6174