



### **BILLBOARDS / POSTERS**

Technologies

LAT

# **TRUECOLOR PAPER 160**

matt 3334, 160 g/m<sup>2</sup>

Bright white, stiff poster paper for advertising applications

Bright white, matt, coated special paper for posters and indoor advertising applications. This paper is optimised for printing with aqueous ink systems. Prints are splashproof, resistant to erasure and impress with high colour density and vibrant colours. This material achieves very good contour sharpness and is therefore predestined for the printing of CAD drawings. Its weight of 160 g/m<sup>2</sup> provides good flatness and stiffness.

#### **Advantages**

- Good colour reproduction
- Very good contour sharpness
- Quick dry
- Resistant to splashes and erasure
- Good flatness
- High stiffness
- Acid-free
- FSC® certified

## General tips

For quality reasons the paper should be stored and converted under conditions of 30-65% relative humidity and at a temperature of 10-30°C.

## Physical data

| Name                   | Value                      | Norm      |
|------------------------|----------------------------|-----------|
| Weight [g/m²]          | 160                        | ISO 536   |
| Thickness (paper) [µm] | 215                        | ISO 534   |
| Whiteness, CIE D65/10° | 155                        | ISO 11475 |
| Chromaticity (D65/10°) | L* 94.1 a* 3.5 b*<br>-15.5 | DIN 6174  |
| Opacity [%]            | > 98.5                     | ISO 2471  |

